



Integrating people, process and IT.

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Retail Process Engineering

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RPE Appoints Gary Lowen as Vice President Business Development

Responsible for New and Existing Client Development for Leading Retail Consulting Firm

Tampa, Fla. (November 11, 2010) - RPE announced today the appointment of Gary Lowen as vice president of business development. He joins RPE bringing more than 30 years consumer packaged goods and retail software experience. In this new role, Lowen will be responsible for expanding business development efforts with current clients and prospects and will work closely with software vendors to optimize supply chain opportunities. RPE is a leading retail consulting firm specializing in business process improvement, package selection, strategic IT planning and systems implementation to deliver innovative merchandising and supply chain solutions.

"Gary's history with leading software providers Intactix International, JDA and Manhattan Associates, as well as his extensive industry experience and leadership, will be instrumental in meeting the growing demand from the CPG and retail industries to optimize systems," said Cliff Epstein, president, RPE. "He will work closely with clients and new prospects to share RPE's value proposition to secure additional opportunities across major retail sectors."

Lowen spent 16 years on the independent software side where he served as senior vice president of Intactix International, vice president of U.S. sales at JDA Software and vice

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president of retail at Manhattan Associates. Most recently, he joins RPE from Retail Optimization, Inc., a start up company focused on assortment and macro space optimization, where he served as senior vice president of sales and marketing. He began his career working 16 years for beverage alcohol giants Seagram's and Diageo in sales and sales technology roles.

About RPE

With an extensive understanding of retail, RPE mobilizes the right people, expertise and technologies to improve overall business performance. Areas of expertise include leading software applications including JDA Software, JDA MMS Software as a Service, Manhattan Associates, Island Pacific and most other solutions. RPE also provides hosting services for JDA and Island Pacific software applications. Clients include Anna's Linens, Cabela's, Charlotte Russe, Guitar Center, Five Below, Fred Meyer, Forzani Group, lululemon athletica, Michael Kors, Modell's Sporting Goods, Nautica, Perfumania, Party City, Rexall, Spencer Gifts, Vitamin Shoppe, VF Corp. and many more. For more information, visit www.rpesolutions.com.

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