



MANTHAN SYSTEMS PARTNERS WITH RPE SOLUTIONS TO INCREASE THE OPPORTUNITY FOR RETAILERS TO EXPERIENCE ARC, THE NEXT GENERATION IN BUSINESS INTELLIGENCE

July 28, 2010, Chicago (Illinois) - Manthan Systems (www.manthansystems.com/) today announced a partnership with RPE Solutions (<http://www.rpesolutions.com/>), one of the leading global consulting, technology, and outsourcing service providers, to help represent and install Manthan's award winning software. The partnership will provide retailers with the opportunity to work with the industry's leading retail BI application through the proven consulting capabilities of RPE.

"RPE Solutions brings proven technical expertise, global capacity, and a broad range of retail subject matter expertise. RPE can not only lead ARC implementations, but they can also ensure that our retail clients align the capabilities of ARC with their other key business processes," said Peter Charness, President Manthan's America. "We are pleased to welcome RPE to the rapidly growing Manthan Systems partner ecosystem."

"Manthan brings formidable capabilities to retailers through the ARC solution," noted Cliff Epstein, President RPE Solutions. "ARC represents true innovation in packaged software offering a comprehensive set of BI capabilities. Partnering with Manthan allows us to continue to deliver high ROI projects to clients."

ABOUT RPE: RPE is a leading retail consultant providing implementation, integration, modification, business process re-engineering, system upgrades, systems management and outsourcing services to improve overall business performance. For more information, visit www.rpesolutions.com.

ABOUT MANTHAN SYSTEMS: Manthan Systems produces cutting edge analytic solutions for global Retail and CPG organizations. Manthan's breakthrough solutions, under the ARC product portfolio, transform the way retailers deploy, adopt and use analytics for strategic advantage. ARC spans the entire spectrum of retail decision making delivering role-based, advanced analytics and performance management, with products for merchandising analytics, financial analytics, customer analytics, supplier collaboration analytics and enterprise retail BI. These award winning products provide a significant edge to a retailer's analytical capability and maturity. The solution is delivered in a failsafe, time-bound, cost-effective manner, and encourages enterprise-wide adoption of BI and analytics. Manthan has deployed ARC across a wide range of retail segments and formats, having transformed decision making for some of the biggest names in retail across the globe. For more information, please visit www.manthansystems.com.

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