



Integrating people, process and IT

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Providing strategic and tactical supply chain consulting since 1999

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Retail consultant RPE completes JDA Allocation implementation for Nautica® and Kipling® brands

Tampa, Fla. (January 23, 2012) – Leading strategic and tactical supply chain consulting firm **RPE** (Retail Process Engineering) announced today the successful implementation and go-live of **JDA Allocation** for VF Corporation’s Nautica® and Kipling® lifestyle apparel and accessory brands. The **Nautica® and Kipling® implementation** of JDA Allocation tasked RPE to ensure each brand’s business process be fully represented and supported in the new system. VF Corporation will utilize the multiple tools JDA Allocation provides to enable accurate, store-specific allocations based on level of demand, plan and historical performance data.

“RPE’s leadership, business best practices and JDA Allocation application expertise were vital to the project’s success,” said David Lawner, President, Nautica Retail. “This project had an aggressive and challenging implementation schedule, which RPE **delivered on time and within budget**, meeting all business requirements.”

The JDA Allocation implementation was headed by VF Corporation’s Shawn Charrette, PMP®, Director Global Business Technology, Retail Systems, who is responsible for overseeing implementations for all VF brands. RPE provided services from a Pre-Work Health Check to post go-live support, including project management, documentation and issues management.

“JDA Allocation is well suited to help increase revenue and reduce inventory levels, allowing scalability while providing best-in-class functionality and optimization,” said Cliff Epstein, President, RPE. “We’re pleased to partner with VF Corporation to deliver an allocation solution to support its growth.”

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JDA Allocation Implementation

Page 2 of 2

1/23/12

About RPE

RPE has been providing strategic and tactical supply chain consulting services since 1999. As a leading retail consultant, RPE specializes in business process improvement, package selection, strategic IT planning and systems implementation to deliver innovative merchandising and supply chain solutions. RPE also provides cloud computing services including hosting, Software as a Service and managed services. RPE is an IBM Business Partner and JDA Software Alliance Partner. Clients include Anna's Linens, Cabela's, Charlotte Russe, Guitar Center, Five Below, Fred Meyer, Forzani Group, lululemon athletica, Michael Kors, Modell's Sporting Goods, Perfumania, Party City, Rexall, Spencer Gifts, Vitamin Shoppe and VF Corporation. Visit www.rpesolutions.com for more information.

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