



Integrating people, process and IT.

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## **RPE Completes Multi-System Implementation for Vineyard Vines**

### ***Retail Consultant Utilizes JDA Software Applications to Address Clothing Retailer's Expanding Business***

Tampa, Fla. (December 6, 2010) - RPE announced today the successful implementation of retail applications from JDA Software Group, Inc. at Vineyard Vines. The specific applications were chosen to quickly address concerns relative to inventory control, business intelligence/analysis and point-of-sale. The new footprint will be managed through RPE's Software as a Service (SaaS) model. RPE is a leading retail consulting firm specializing in business process improvement, package selection, strategic IT planning and systems implementation to deliver innovative merchandising and supply chain solutions.

"With an increasing number of solution choices and different platforms, more companies are utilizing our SaaS model as a viable option to reduce IT costs, increase performance and maintain the high level of consistent service required to maximize technology support," said Cliff Epstein, President, RPE.

Vineyard Vines, a preppy brand of clothing with retail and outlet stores along the East Coast, was previously running their retail operations on a home grown application. The new system includes JDA<sup>®</sup> Merchandise Management System, JDA<sup>®</sup> Merchandise Performance Analysis, JDA<sup>®</sup> Win/DSS, and JDA<sup>®</sup> Customer Relationship Management.

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“We needed a core system with the functionality and scalability to support our growing retail business,” said Mike Gaumer, chief executive officer, Vineyard Vines. “Factors we considered when choosing to work with RPE included their successful track record, industry credibility and proven JDA expertise.”

#### About RPE

With an extensive understanding of retail, RPE mobilizes the right people, expertise and technologies to improve overall business performance. Areas of expertise include leading software applications including JDA Software, Manhattan Associates, Manthan Systems and most other solutions. RPE also provides hosting services for JDA and Island Pacific software applications. Clients include Anna’s Linens, Cabela’s, Charlotte Russe, Guitar Center, Five Below, Fred Meyer, Forzani Group, lululemon athletica, Michael Kors, Modell’s Sporting Goods, Nautica, Perfumania, Party City, Rexall, Spencer Gifts, Vitamin Shoppe, VF Corp. and many more. For more information, visit [www.rpesolutions.com](http://www.rpesolutions.com).

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