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• **JDA Software Group, Inc.**  
• **NEWS RELEASE**  
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## **JDA Software Launches Value Added Reseller Initiative to Effectively Reach Untapped Retail Market**

*First VAR to bring proven JDA Portfolio® solutions to < \$100 Million retail markets*

**Scottsdale, Ariz. – Oct. 3, 2006 – JDA® Software Group, Inc.** today announced the formation of a new Value Added Reseller (VAR) program to deliver a number of JDA Portfolio® software solutions to smaller retail markets. Initially focused on the USA market, the JDA VAR program authorizes JDA resellers to promote, price, sell and implement specific JDA Portfolio® solutions to retailers under \$100 million in sales. Additionally, VARs will provide complementary value-added solutions that JDA will market to its larger retail customers.

“Our new VAR initiative will enable JDA to cost effectively create demand and build share for our products in growing and emerging retail markets at a lower delivery-cost model. Now new tier-3 and tier-4 retailers will be able to grow their businesses using proven JDA solutions backed by the support and expertise of our carefully selected VARs,” stated **Tom Dziersk, JDA’s senior vice president of the Americas.**

“This is a fantastic opportunity for JDA to get in at the ground level with a relatively untapped market while positioning us to be their go-to partner as their businesses expand,” added Dziersk.

### **Retail Technologies Corporation and Retail Process Engineering Charter JDA VAR Program**

JDA is structuring a go-to-market plan for each VAR based on customer segmentation and will provide demand generation and subcontracting opportunities.

Retail Technologies Corporation, Inc., (RTC) of Kennesaw, Ga., a software and services company specializing in the development and deployment of enterprise retail automation solutions, is one of the first two companies to join JDA’s VAR program.

In addition to being licensed to market and implement JDA Portfolio solutions, RTC has signed a reciprocal remarketing agreement with JDA. The agreement gives JDA the right to promote, price, and sell RTC’s Mobile Wireless Solution, Loss Prevention Analyzer, Dashboard Management Module, and HTP-Link iSeries Communication Management Solution, which are designed to add value to JDA Merchandise Management System-I™ (MMS®).

**Bruce Hicks, president and chief executive officer of RTC,** said, “RTC is proud to partner with JDA and excited about the opportunity to deliver their proven solutions to smaller retailers. RTC has been

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focused on satisfying smaller retailer requirements – which are no different than those of large retailers – and this agreement enables us to provide them with proven, robust solutions at an affordable price.”

Another of JDA’s charter VARs is Retail Process Engineering (RPE) of Tampa, Fla. RPE is a retail demand chain leader in consulting services working to provide modifications, interfaces and operations management for JDA Portfolio solutions. The company is exclusively focused on the challenging needs of the retail industry and has a significant customer base loyal to JDA applications. The RPE consultants’ JDA expertise and influence in the industry will be instrumental in delivering and implementing JDA applications to a broader retail market.

“Through the JDA and RPE relationship, we look forward to delivering high-quality, innovative products and solutions to cultivate long-term customer partnerships,” said **Cliff Epstein, president of RPE**. “JDA is committed to the VAR program, and we’re pleased to work together to help retailers identify areas of opportunity by integrating people, process and technology.”

“RTC and RPE have significant experience with JDA products and a track record of success in customer implementations,” Dziarsk said. “We’re delighted to be able to launch this initiative with them as our charter VARs.”

### **About JDA Software Group, Inc.**

With its acquisition of Manugistics finalized on July 5, 2006, JDA® Software Group, Inc. (Nasdaq:JDAS) is the global leader in helping more than 5,500 retail, manufacturing and wholesale-distribution customers in 60 countries realize real demand chain results. By capitalizing on its industry position and financial strength, JDA commits significant resources to advancing the JDA Portfolio® suite of supply and demand chain solutions. JDA Portfolio software enables high-performance business process optimization and execution from the manufacturer’s plant, through distribution to an end customer or a retailer’s shelf. With offices in major cities around the world, JDA employs the industry’s most experienced supply and demand chain experts to develop, deliver and support its solutions. For more information, visit [www.jda.com](http://www.jda.com), email [info@jda.com](mailto:info@jda.com) or call 1-800-479-7382.

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*This press release contains forward-looking statements that are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include the projected benefits of our VAR program, and any implication that resellers will result in improved revenues for JDA. Future events may involve risks and uncertainties, including, but not limited to, the fact that JDA does not have a successful history of using domestic resellers or other third parties to sell, market, or implement our software, that our software is not proven in smaller retail environments, and other risks detailed from time to time in the “Risk Factors” section of our filings with the Securities and Exchange Commission. As a result of these and other risks, actual results may differ materially from those predicted. We undertake no obligation to update information in this release.*

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