



Integrating people, process and IT.

case study



RPE Works with VF Corp to Implement Common Solutions Across Multiple Brands



Challenge

The North Face, Nautica, Vans and Kipling brands of VF Corp operated independently with similar allocation processes but on varying legacy systems. VF Corp was looking to address several issues:

- Utilize common systems and core processes across the brands.
- Revamp current manual allocation process to using an advanced allocation tool.
- Maximize inventory at the color size level by store.
- Utilize store and product attributes and assortment planning information in allocation.

Solution

RPE with VF Corp implemented common solutions across these key lifestyle and accessory brands. The extensive project included the implementation of JDA's Allocation Software (AAL version 7.7.1.1) in conjunction with JDA's Enterprise Planning. RPE provided services from a pre-work health check to post go-live support, including project management, documentation and issues management. Project managers were tasked with ensuring the brand's business processes were fully represented and supported in the implementation of the new system.



We Fit Your Life.™

Customer Information

Customer Name

VF Corp

Headquarters

Greensboro, NC

Description

VF Corp is a highly diversified, branded lifestyle apparel, footwear and related products company serving consumers with 35 brands organized by: Outdoor and Actions Sports, Jeanswear, Imagewear, Sportswear and Contemporary Brands. The company is a \$9 billion powerhouse with an international portfolio of brands and products.

Solutions

- JDA Enterprise Planning
- JDA Allocation





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Benefits

VF Corp will utilize the multiple tools JDA Allocation provides to:

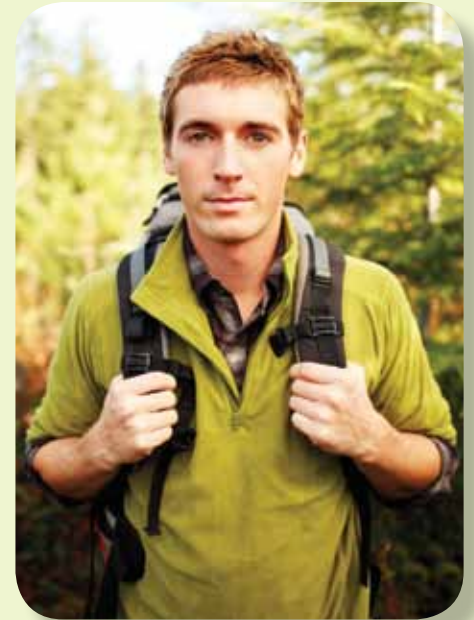
- Enable accurate, store-specific allocations based on levels of demand, inventory plans and historical performance data management practices, visibility and controls.
- Determine color and size history demand by store in all allocation decisions impacting future buys of merchandise for quantities, color and sizes.
- Integrate allocation with assortment planning information.
- Apply auto allocation to maximize flow and efficiencies.
- Develop variables and allocation methods utilizing store and product attributes.

Other Successful JDA® Merchandise Management System and JDA Allocation Implementation by RPE

- Francesca's Collection
- Michael Kors
- Navarro
- Vineyard Vines
- XS Cargo

For More Information, Please Contact RPE

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“ RPE’s leadership, business best practices and JDA Allocation application expertise were vital to the project’s success. This project had an aggressive and challenging implementation schedule, which RPE delivered on time and within budget, meeting all business requirements. ”

*David Lawner, President
Nautica Retail
VF Corp*

“ We’re pleased to partner with VF Corp to deliver an allocation solution to support its growth. JDA Allocation is well suited to help increase revenue and reduce inventory levels, allowing scalability while providing best-in-class functionality and optimization. ”

*Cliff Epstein, President
RPE*

