JDA Software Honors vineyard vines and RPE Solutions for Best Partner Project

Land O' Lakes, FL (May 3, 2016) – vineyard vines and RPE Solutions were recently recognized by JDA Software as a winner of the 10th Annual JDA Real Results Awards for the Best Partner Project category. The award honors a JDA Software customer and Alliance Partner for an outstanding solution implementation. Selected by a panel of JDA executives, vineyard vines and RPE Solutions were chosen from among more than 4,000 JDA customers and partners worldwide for achieved success and demonstrated innovation through the deployment of JDA services and solutions.

"The vineyard vines, RPE and JDA story is not just about the most recent implementation of JDA Software's retail planning solution for which the award was received. It's about seven application implementations spanning six years," said Rob Henneke, executive vice president, RPE Solutions.

vineyard vines and RPE Solutions will be honored at FOCUS 2016, JDA Software's annual global conference taking place May 1-4 in Nashville. A total of eight winners will be honored at a luncheon and recognized throughout the event attended by more than 2,000 retail and manufacturing leaders.

As a result of this long-term collaboration between vineyard vines, RPE Solutions and JDA Software, the retailer can deliver exactly what the customer wants, when they want it, and by their preferred channel, making for the ideal customer experience.

A company best known for its whimsical neckties and smiling pink whale logo, vineyard vines was founded in 1998 on Martha's Vineyard when brothers Shep and Ian Murray cut their ties with corporate America to start making ties. The company also offers a variety of clothing and accessories operating nearly 70 retail stores and growing. When vineyard vines decided to implement a store-wide platform in 2009 to keep pace with rapid sales growth and new store openings, they turned to RPE as a leading JDA Software consulting services and solutions provider to support the company's long term strategy.

About RPE

In today's changing retail landscape, RPE consultants and IT solutions experts utilize years of experience to help retailers improve the customer engagement, increase sales and improve profitability. A leading retail consulting firm established in 1999, RPE's innovative services include business process improvement, package selection, strategic IT planning and systems implementation. RPE is a JDA Value Added Reseller and Alliance Partner offering JDA Software consulting services and solutions including Merchandising, Planning, Allocation and Replenishment. RPE works with JDA Software, IBM and most leading software and hardware providers. Visit www.rpesolutions.com.

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FOR MORE INFORMATION
Rob Henneke, Executive Vice President
813.490.7000 Ext. 7353
rhenneke@rpesolutions.com
www.rpesolutions.com