



Integrating people, process and IT

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CASE STUDY

Implementing a Common Planning and Allocation Solution Across Multiple Brands

A highly diversified lifestyle apparel, footwear and accessories retailer with multiple brands operated each brand independently with similar allocation processes but on varying legacy systems. The company was looking to implement a planning and allocation solution across multiple brands to:

- Utilize common systems and core processes across the brands
- Revamp current manual allocation process to using an advanced allocation tool
- Maximize inventory at the color size level by store
- Utilize store and product attributes and assortment planning information in allocation

RPE implemented common solutions across these key lifestyle and accessory brands. The extensive project included the implementation of JDA Allocation in conjunction with JDA Enterprise Planning. These solutions are well suited to help increase revenue and reduce inventory levels, allowing scalability while providing best-in-class functionality and optimization.

The project tasked RPE with ensuring each brand's business processes were fully represented and supported in the implementation of the new system. RPE provided services from a pre-work health check to post go-live support, including project management, documentation and issues management.

“ RPE's leadership, business best practices and JDA Allocation application expertise were vital to the project's success. There was an aggressive and challenging implementation schedule, which RPE delivered on time and within budget, meeting all business requirements. ”

OBJECTIVE

To implement a common planning and allocation solution across multiple brands that were operating on varying legacy systems.

SOLUTIONS

- JDA Enterprise Planning
- JDA Allocation

SERVICES

- Pre-work Health Check
- Solution implementation
- Project management
- Documentation
- Issues management
- Post go-live support

RESULTS/BENEFITS

- Enable accurate, store-specific allocations based on levels of demand, inventory plans and historical performance data
- Ensure color and size history demand by store in all allocation decisions impacting future buys of merchandise for quantities, color and sizes
- Integrate allocation with assortment planning information
- Apply auto allocation to maximize flow and efficiencies
- Develop variables and allocation methods utilizing store and product attributes
- Change allocator's role from manual allocations to merchandise analysts