

## Blue Yonder Allocation



### Challenge: Effectively Executing Assortment Plans with Accurate Allocation

Today's retailers are implementing advanced assortment systems in order to gain more in-depth planning capabilities. The results are more strategic and tailored inventory and assortment plans. However, accurately executing these plans can prove challenging. In order to streamline and optimize assortment plan execution, retailers need a world-class allocation system that can bring the assortment and allocation processes together while also considering other information like size scale data.

### Solution: Blue Yonder Allocation

Blue Yonder is recognized as an industry-leading provider of retail merchandising planning and allocation software. Blue Yonder's extensive customer base includes almost all retail sectors, and some of the world's leading retailers rely on Blue Yonder Allocation to deliver optimized data and integrate their assortment and allocation processes to achieve outstanding business results. Blue Yonder Allocation helps you to keep the big plan in mind as it considers the details to create accurate store-specific allocations.

Using up-to-date information from the Blue Yonder host systems to generate store size profiles, Blue Yonder Allocation enhances and translates key consumer insights into pinpointed allocations that fine tune and optimize store-specific product assortments across your entire retail organization.

### Supreme Scalability and Configurable Allocation Methodologies

With most allocation systems, you can only select one or two items to allocate at a time. But with Blue Yonder Allocation you can select 20, 40 or even 100 items at a time – or even an entire assortment – to allocate and push through in one round. This supreme scalability saves time and enables you to determine your ideal product mix for each store as quickly and easily as possible. Additionally, the solution provides you with the flexibility to derive an allocated quantity by any form of calculation. This means that you are free to create allocation details without being limited to a prescribed library of calculation methods

### Key Allocation Capabilities:

- Creates allocations and executes allocation plans based on inventory and/or assortment plans
- Delivers the ability to apply unlimited and configurable allocation methodologies to the allocation process
- Tests allocation strategies prior to execution using robust what-if analysis
- Provides seamless integration with Blue Yonder planning solutions
- Allocates based on any hierarchy and non-hierarchical levels
- Provides auto-allocation scheduling for "no touch" allocation execution
- Allocates both bulk and packed merchandise
- Serves as an alternative mechanism for store-to-store distribution of seasonal and other merchandise

common in other solutions. The highly configurable Blue Yonder Allocation solution enables you to generate allocation results in different ways for different types merchandise based on current business conditions.



### Real Results

Companies that rely on Blue Yonder Allocation can reap significant benefits, including:

- More accurate, store-specific allocations stemming from the ability to leverage relevant, timely and integrated data from supporting host, planning and optimization systems
- Effective inventory and assortment plan execution
- Ability to conduct and manage complex allocations in less time
- Increased in-stock merchandise percentage without any significant inventory increase

### Flexible Options to Suit Your Business

With Blue Yonder Allocation, you have the flexibility to conduct the allocation function using either manual or automatic processes to suit your business and the type of merchandise you're allocating. For example, you might leverage the auto-allocation system to free up your allocators for other value-added duties in circumstances requiring routine allocation of similar goods using a standardized methodology. In other situations you might prefer to process the allocations manually.

#### Contact

Rob Henneke  
813-490-7000 Ext. 7353  
rhenneke@rpesolutions.com

[www.rpesolutions.com](http://www.rpesolutions.com)

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#### About

Since 1999, RPE has been specializing in strategic, functional and technical consulting to deliver innovative retail merchandising and supply chain solutions including business process improvement, package selection, strategic IT planning and systems implementation. Areas of expertise include most leading software and hardware solutions delivered by a dedicated and highly skilled team of experts. RPE also provides hosting, system management and backup and recovery services.