

## Merchandise Management to Increase Speed, Stability and Productivity

### Expand Back-End Functionality to Support the Entire Business Network

In retail, change is the one constant. Competitors emerge, chains consolidate, regulations evolve and economies fluctuate. For success in this dynamic environment and to achieve peak performance, retailers require a solid back-end merchandise management solution to support the entire business network. Many retailers lack a stable merchandise management solution that has the speed and functionality to keep up with transaction processing or doesn't have accurate reporting capabilities. With the right merchandise management solution, retailers can align product supply with consumer demand to increase sales and margins, leverage growth opportunities and improve productivity.

### Improve Merchandising and Inventory Performance

Based on more than 25 years of merchandising best practices, retailers worldwide rely on Blue Yonder merchandise management software to drive sales, margins and cash flow. As a Blue Yonder Business Partner, RPE has been implementing, managing and hosting Blue Yonder software solutions since 1999. Blue Yonder's core merchandise management solution is a proven, cost-effective and integrated platform that adapts to change across sales channels, provides visibility into inventory position and empowers teams to act fast on market shifts and corporate initiatives. From tracking inventory across multiple channels to managing vendor relationships, sales and trends, retailers can leverage intelligent analysis capabilities right from their laptop, tablet or mobile device at anytime from anywhere.

#### Innovative Merchandise Management Software

Running Blue Yonder merchandise management software increases speed and agility and helps keep pace with shifting needs, enabling retailers to improve operational and inventory performance. Comprehensive functionality helps increase margins by positively impacting markdowns, return rates and repricing events. Boost productivity and address performance levels across all operations. Confidently and quickly take actions to improve the business through analytics and Business Intelligence.

#### Web-Based User Interface with Reporting Capabilities

Transform your business to make well-informed decisions based on accurate and real-time information gathered from your entire business network. A modern and functionally rich user interface improves workflows and productivity and is instantly accessible via desktop and mobile devices with mouse-driven navigation. There is a single database to ensure "one version of the truth" for accurate and up-to-the-minute analytics.

#### Optional Cloud Hosting Services

Retailers have the option of using a cost-effective cloud model for delivery of software, hardware and services or can house the software and hardware at their facility. And, cloud experts are always available to provide technical assistance 24/7/365.

### Proven Benefits

- Increase revenue and margins
- Improve inventory and sales performance
- Reduce markdowns and repricing events
- Align product supply with consumer demand
- Optimize inventory investment
- Understand and address performance levels across all operations
- Leverage growth opportunities
- Deliver a seamless shopping experience
- Adapt to evolving consumer needs



### Comprehensive Functionality

- Reporting/Analytics
- Inventory Control
- Purchase Order Management
- Item Management
- Price & Cost Management
- Replenishment
- General Ledger
- Accounts Payable
- Warehouse Management

### Robust Capabilities

- Functionality to enhance performance
- Speed up processing time
- Scalable for growth
- Multi-currency
- Web-based user interface
- Reporting functions
- Access anywhere at anytime
- Reliable and accurate
- Flexible configuration
- Stable integrated solution

# Merchandise Management for Today's Retail

## Merchandise Management Solution Features

### Reporting/Analytics

- View data in real time with no need to wait for batch data
- Consolidate information from multiple systems to quickly and easily check business status
- Access whenever and wherever for precise and timely answers to improve decision making

### Inventory Control

- Maintain the lowest inventory investment while sustaining service levels by aligning supply with consumer demand
- Optimize inventory based on customer buying behavior analysis
- Manage inventory by case quantity, inner packs, inventory units, sell units and weight

### Purchase Order Management

- Manage rebates and allowances accurately and efficiently
- Increase productivity with bulk POs and multi-drop POs with multi-currency support
- Improve PO management with landed cost and support prepack and pre-distributed POs

### Item Management

- Maintain a profitable product mix with system that supports styles and SKUs
- Increase efficiencies allowing for multiple vendors per item
- Optimize inventory with fractional quantities to deliver unmatched speed and service

### Price & Cost Management

- Increase revenue and margins with comparative pricing, reduced return rates and fewer repricing events
- Support a variety of pricing strategies across channels
- Determine the best price for each product across every channel and in every store

### Replenishment

- Reduce inventory and increase turns through optimizing safety stock, creating optimal order quantities and integrating promotion buying
- Recover lost sales and reduce lead time with more accurate forecasts, driving service levels and lead-time forecasting
- Analyze and track inventory status and buyer performance

### General Ledger

- Support specific needs and requirements with a system designed for flexibility
- Upload journal entries from spread sheets with ease and accuracy
- Reopen a closed period

### Accounts Payable

- Deliver improved matching capabilities
- Expedite processing using multiple term codes per vendor
- Prepare reports quickly and accurately

### Warehouse Management

- Maximize the DC's value to produce the greatest return by bolstering omnichannel fulfillment strategies
- Plan, manage and track merchandise storage and flow across warehouses and DCs for improved operations
- Meet omnichannel commitments with inventory movement between each channel



**Understand and address performance levels across all operations including forecasting, inventory, fulfillment and transportation.**



**Improve inventory and sales performance with insight from across the entire enterprise.**

## Services, Solutions, Results

RPE is a leading retail consultant specializing in merchandising and supply chain solutions. In partnership with Blue Yonder, we recommend and implement solutions to help retailers transform how you do business.

**CONTACT RPE TODAY!**

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